

RONDI DESIGN

ERIN RONDI

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SKILLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

AFTER EFFECTS

ANIMATE

BRIDGE

ACROBAT

PHOTOGRAPHY

PHOTO EDITING

HAND LETTERING

TYPOGRAPHY

MAILCHIMP

Wix

Skilled editorial designer with a sharp eye for typography with effective creative color palettes. Possess strong communication skills with account executives to meet client needs. Able to execute design deliverables across a variety of mediums; web, digital media advertising, print collateral, and motion graphics.

EXPERIENCE

KERV INTERACTIVE, AUSTIN, TEXAS

INDEPENDENT CONTRACTOR

FEBRUARY 2022–PRESENT

- WORKS WITH THE CREATIVE TEAM TO MAKE INTERACTIVE VIDEO ADVERTISEMENTS

VARTULI JABBICK & PARTNERS REAL ESTATE, TRUMBULL, CONNECTICUT

CREATIVE DIRECTOR

JULY 2021–PRESENT

- CREATE ENGAGING PHOTO AND VIDEO POSTS FOR SOCIAL MEDIA, NEWSPAPER ADS, DIRECT MAILERS, BROCHURES, AND WEEKLY EMAIL BLASTS USING MAILCHIMP
- IN CHARGE OF ALL BRANDING AND MARKETING CONTENT FOR THE TEAM

MUD MAGAZINE, NEW YORK CITY, NEW YORK

JANUARY 2021–MAY 2021

REMOTE EDITORIAL DESIGN INTERN

- Developed and executed creative content for media company; specific focus on fashion and Generation Z consumers including cover art for web content and social media
- Collaborated with design team to develop magazine layout for inaugural fashion magazine

MARKETING & COMMUNICATIONS DEPARTMENT, SACRED HEART UNIVERSITY

SEPTEMBER 2019–MAY 2021

CREATIVE SERVICES INTERN

- Created independent projects for University-wide initiatives; editorial design, branding, posters, and event flyers

CRAFT MEDIA & DIGITAL, WASHINGTON, D.C.

JUNE 2020–AUGUST 2020

REMOTE SOCIAL MEDIA DESIGN INTERN

- Collaborated with the Creative Team and Account Representatives executing social media focused on marketing, advertising and advocacy
- Followed branding guidelines for social media outlets for International Paper, Global Fact, and Merchant Advisory Group

NEC, NCAA DIVISION I MEN'S FOOTBALL, SACRED HEART UNIVERSITY

SEPTEMBER 2019–DECEMBER 2019

GRAPHIC DESIGN INTERN

- Identified, organized, and developed action plans for promotional, correspondence, and recruitment material
- Enhanced image quality for all promotional material with Photoshop editing techniques

EDUCATION

Sacred Heart University, Fairfield CT

Bachelor of Arts, Art & Design ■ Concentration: Graphic Design ■ Minor: Honors

GPA: 3.7, Magna Cum Laude

ACADEMIC RECOGNITIONS

2022 Honorable Mention, Juried Student Art Exhibit–Aquaponics Infographic (Animation)

2021 Accepted into the Juried Student Art Exhibit

2021 Academic Festival, Best Visuals “Brewing Battle over Venice Beach Homeless Crisis”

2020 Accepted into the Juried Student Art Exhibit

2019 Honorable Mention, Juried Student Art Exhibit–Turtle (Digital Illustration)

Honors Program Scholarship Recipient—Presidential Scholarship Recipient—Dean's List Recipient